

# Berkshire and South Buckinghamshire ASA

## Operational Plan: April 2006 - March 2009

**Introduction**

This is the Operational Plan for Berkshire and South Buckinghamshire and it forms part of the Regional Plan, which itself is part of the ASA's Plan – *Building on Change*.

This plan covers the period of 1<sup>st</sup> April 2006 to 31<sup>st</sup> March 2009. It builds upon the Interim Development Plan for the Sub-Region, which ran from 1<sup>st</sup> October 2005 to 31<sup>st</sup> March 2006.

### Abbreviations

CSP - County Sports Partnership  
 LA – Local Authority  
 LEA – Local Education Authority  
 PESSCL – PE and School Sports Club Links  
 PO – Pool Provider  
 PSDO – Partnership Sports Development Officer  
 RBM – Regional Business Manager  
 RDDO – Regional Diving Development Officer  
 RSL – Reading Sport and Leisure  
 SER – South East Region  
 SSP – School Sports Partnership

Section 1		Learn to Swim				
<b>BSB Vision</b>		To ensure everyone has an opportunity to learn to swim, taught by fully qualified teachers in a quality, structured environment ensuring that all children can swim 25m unaided by Key Stage 2.				
Indicators/Key Performance	<b>Lead</b>		<b>Baseline</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>
	<b>SSP / PSDO</b>	<ul style="list-style-type: none"> <li>PESSCL links between Swim 21 clubs and School Sport Partnerships</li> </ul>	4	6 (10)	6 (16)*	8 (24)*
	<b>SSP</b>	<ul style="list-style-type: none"> <li>School Sports Partnerships offering Top Up opportunities</li> </ul>	-	1	9	-
	<b>LA / PO</b>	<ul style="list-style-type: none"> <li>Swim Programmes using National Plan for Teaching Swimming</li> </ul>	-	7	7 (14)	7 (21)
	<b>SSP/ LEAs</b>	<ul style="list-style-type: none"> <li>Teachers accessing National Curriculum Teaching Programme</li> </ul>	-	-	1	1 (2)
<b>RBM</b>	<ul style="list-style-type: none"> <li>Accredited Learn to Swim schemes (Aquamark)</li> </ul>	-	3	3 (6)	3 (9)	

Note;

\* subject to PESSCL funding

() figures in brackets represent cumulative to-date

Section 2		Lifelong Participation				
<b>BSB Vision</b>		To ensure everyone has the opportunity to enjoy swimming as part of a healthy lifestyle and to ensure everyone can achieve his or her personal goals. The ASA will continue to work to ensure everyone learning to swim continues to benefit from participation in the sport to the level to which they aspire throughout their lifetime.				
Indicators/Key Performance	<b>Lead</b>	Increase in membership	<b>Baseline</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>
	<b>BSB</b>	<ul style="list-style-type: none"> <li>Master</li> <li>Other members</li> </ul>	4,021	40 (4,061)	41 (4,101)	42 (4,142)
	<b>RBM</b>	<ul style="list-style-type: none"> <li>Registered Swimfit members</li> </ul>	215	10 (225)	10 (235)	10 (245)
	<b>SER / CSP</b>	<ul style="list-style-type: none"> <li>No of County Sports Partnerships Swimming Activity and Health Programmes</li> </ul>	3806	30 (3,836)	31 (3,867)	32 (3,899)
		<ul style="list-style-type: none"> <li>Registered Swimfit members</li> </ul>	-	27	27 (54)	27 (81)

Section 3 Athlete Development – Speed Swimming						
<b>BSB Vision</b>		To ensure everyone can achieve his or her personal goals. The development of swimmers to their full potential is an important factor and we will achieve this by ensuring that all swimmers have a quality coaching and training environment at each stage of the development.				
<b>Indicators/Key Performance</b>	<b>Lead</b>		<b>Baseline</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>
	<b>BSB</b>	<ul style="list-style-type: none"> <li>Establish an athlete performance pathway for over 15's including sports science support</li> </ul>	-	-	1	(1)
	<b>BSB</b>	<ul style="list-style-type: none"> <li>Establish a county Head Coaches Panel</li> </ul>	-	1	-	-
		Increase number of S21 Clubs	5	3 (8)	2 (10)	3 (13)
	<b>Clubs/ PSDO</b>	<ul style="list-style-type: none"> <li>Teaching Clubs</li> <li>Skills Development Clubs</li> <li>Competitive Development Clubs</li> <li>Performance Clubs</li> </ul>	1	3	1	3
	<b>BSB / PSDO</b>	<ul style="list-style-type: none"> <li>Network of Swim 21 Accredited Clubs (Exchange of good practice and knowledge)</li> </ul>	3	-	1	-
	<b>BSB</b>	<ul style="list-style-type: none"> <li>Sub-Region working to the National Competition Framework</li> </ul>	1	-	-	-
<b>BSB</b>	<ul style="list-style-type: none"> <li>Establish a programme for disability development (awaiting input from Diane Dart)</li> </ul>	-	-	1*	(1)	
			1	(1)	(1)	(1)
			-	1	(1)	(1)

Note:

\* one network of clubs has been identified for all disciplines

Section 3 Athlete Development – Diving						
<b>BSB Vision</b>		To ensure everyone can achieve his or her personal goals. The development of swimmers to their full potential is an important factor and we will achieve this by ensuring that all swimmers have a quality coaching and training environment at each stage of the development.				
<b>Indicators/Key Performance</b>	<b>Lead</b>		<b>Baseline</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>
	<b>Clubs</b>	Increase number of S21 Clubs	-	-	-	1
		<ul style="list-style-type: none"> <li>Skills Development Clubs</li> <li>Introduction to diving at pools with diving facilities to run taster sessions</li> </ul>	-	-	-	1
	<b>RDDO / PSDO / RSL</b>		3	3 (6)	3(9)	3 (12)

Section 3 Athlete Development – Synchronised Swimming						
<b>BSB Vision</b>		To ensure everyone can achieve his or her personal goals. The development of swimmers to their full potential is an important factor and we will achieve this by ensuring that all swimmers have a quality coaching and training environment at each stage of the development				
<b>Indicators/Key Performance</b>	<b>Lead</b>		<b>Baseline</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>
		Increase number of S21 Clubs	-	1	(1)	(1)
	<b>Clubs</b>	<ul style="list-style-type: none"> <li>Teaching Clubs</li> <li>Skills Development Clubs</li> <li>Competitive Development Clubs</li> <li>Performance Clubs</li> </ul>		-	-	(1)
	<b>Clubs</b>	<ul style="list-style-type: none"> <li>Clubs working to the National Competition Framework</li> </ul>		1	-	-
	<b>BSB</b>	<ul style="list-style-type: none"> <li>Local competition programmes developed and facilitated by the BSB in partnership with CSPs to reflect National Competition Framework</li> </ul>	2	-	-	-
			1	(1)	(1)	(1)

Section 3 Athlete Development – Water Polo						
<b>BSB Vision</b>		To ensure everyone can achieve his or her personal goals. The development of swimmers to their full potential is an important factor and we will achieve this by ensuring that all swimmers have a quality coaching and training environment at each stage of the development				

Indicators/Key Performance	Lead		Baseline	2006/07	2007/08	2008/09
	BSB's / Clubs	Offer water polo more pool time – e.g. Mini Polo	-	1	1 (2)	1(3)

See swimming for Network of Clubs

<b>Section 4</b>		<b>Excellence</b>				
<b>BSB Vision</b>		Swimming remains focused on the achievement of success at Commonwealth Games as part of our Olympic and Paralympic aspirations.				
Indicators/Key Performance	Lead		Baseline	2006/07	2007/08	2008/09
	BSB/ SER	<ul style="list-style-type: none"> <li>Develop a structure that would enable athletes from all disciplines to compete successful in the regional and national championships</li> </ul>	-	1	(1)	(1)

<b>Section 5</b>		<b>Volunteer Development</b>				
<b>BSB Vision</b>		To ensure everyone can achieve his or her personal goals. Swimming understands what motivates volunteers and will continue to develop the partnerships.				
Indicators/Key Performance	Lead		Baseline	2006/07	2007/08	2008/09
	REO	<ul style="list-style-type: none"> <li>Newly Qualified Teachers and Coaches <ul style="list-style-type: none"> <li>ASA Helpers</li> <li>Level 1</li> <li>Level 2</li> <li>Level 3</li> </ul> </li> </ul>	-	100	88 (188)	100
	REO	<ul style="list-style-type: none"> <li>CPD Attendances by teachers and coaches</li> </ul>	-	20	40 (60)	60 (120)
	REO / CSP /	<ul style="list-style-type: none"> <li>Mentoring of Coaches</li> </ul>	1	2 (3)	2 (4)	2 (6)
	REO	<ul style="list-style-type: none"> <li>Team Managers Training</li> </ul>	-	10	6 (16)	4 (20)
	REO	<ul style="list-style-type: none"> <li>Newly qualified officials</li> </ul>	-	40	40 (80)	40 (120)
	PSDO / BSB	<ul style="list-style-type: none"> <li>Young Volunteers - Step into Sport</li> </ul>	-	4	4 (8)	4 (12)
	BSB / Clubs	<ul style="list-style-type: none"> <li>Encourage parents to volunteer</li> </ul>	-	10	10 (20)	10 (30)

<b>Section 6</b>		<b>Facilities</b>				
<b>BSB Vision</b>		The provision of suitable and appropriate facilities for the needs of the sport is fundamental to achieve all of swimming mission. There is a need to ensure that both the individual and collective needs for the community are addressed, as well as the specific and diverse needs of aquatic disciplines, including the need to ensure adequate training facilities and the facility requirements for major events.				
Indicators/Key Performance	Lead		Baseline	2006/07	2007/08	2008/09
	ASA / SER / BSB	<ul style="list-style-type: none"> <li>Lobby for keeping 50m pools open. Number of 50 metre pools</li> </ul>	1	(1)	(1)	(1)
	ASA / SER / BSB	<ul style="list-style-type: none"> <li>Run seminars to assist clubs in lobbying for better facilities</li> </ul>	-	1	1 (2)	1(3)
ASA / SER / BSB	<ul style="list-style-type: none"> <li>Through a seminar increase clubs ability to lobby for more 25 m 8 lane pools</li> </ul>	1	1	1 (2)	1 (3)	

<b>Section 7</b>		<b>Equity and Ethics</b>				
------------------	--	--------------------------	--	--	--	--

<b>BSB Vision</b>	Swimming believes in the principle of sports equity and fair play to deliver the mission.					
<b>IndicatorsKey Performance</b>	<b>Lead</b>	<ul style="list-style-type: none"> <li>Members of committees are trained in equity and disability awareness through a specially organised group.</li> </ul>	<b>Baseline</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>
	<b>BSB</b>		-	12	2 (14)	2 (16)

<b>Section 8</b>	<b>Governance, Structures and Partnerships</b>					
<b>BSB Vision</b>	Swimming as a major sport recognises the importance of ensuring that the business activities follow best practice in corporate governance. There is also recognition that to achieve the mission there is a need to forge partnerships with a variety of agencies. The ASA provides strategic leadership for swimming in England connecting together the overall planning process at national, regional and sub-regional levels.					
<b>IndicatorsKey Performance</b>	<b>Lead</b>	<ul style="list-style-type: none"> <li>Ensure all management committee members are aware of their corporate responsibility Define Corporate responsibility</li> <li>Support other agencies to implement Local Authorities aquatic strategies</li> <li>Funding agreement with County Sports Partnerships</li> <li>Work with other sports that are compatible (No of Links)</li> <li>County to offer a seminar to support Clubs working closer with pool providers</li> </ul>	<b>Baseline</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>
	<b>SER</b>		-	-	-	12
	<b>SER / PSDO</b>		-	1	1 (2)	1 (3)
	<b>SER</b>		-	2	(2)	(2)
	<b>BSB</b>		-	1	1 (2)	1 (3)
<b>BSB / Clubs</b>	-	1	1 (2)	1 (3)		

<b>Section 9</b>	<b>Monitoring and Evaluation</b>					
<b>BSB Vision</b>	Swimming recognises that there is a need to establish clear lines of responsibility, accountability and reporting.					
<b>IndicatorsPerformanceKey</b>	<b>Lead</b>	System in place to monitor and, evaluate the operational plan.	<b>Baseline</b>	<b>2006/07</b>	<b>2007/08</b>	<b>2008/09</b>
	<b>BSB</b>		1	(1)	(1)	(1)

<b>Financial Summary</b>
<i>The general ASA statement is ...</i> The financial summary below provides details of the amount of money, which is required to fund the sport to achieve the outcomes and targets shown throughout the Plan. The summary includes details of funding obtained from the sport, from external partners and existing Sport England grants from Lottery. These sums leave a deficit for which funding from Sport England is requested to ensure that Swimming can deliver its targets which in turn will enable the sport to achieve the targets set by the Government.

<b>Costs</b>	<b>2005-06</b>	<b>2006-07</b>	<b>2007-08</b>	<b>2008-09</b>
Learn to Swim				
Lifelong Participation				
Athlete Development				
Volunteers				
Facilities				
Equity and Ethics				
Governance Structures and Partnerships				
Monitoring and Evaluation				
<b>Total</b>				

<b>Income</b>	<b>2005-06</b>	<b>2006-07</b>	<b>2007-08</b>	<b>2008-09</b>
Sport				
Education Programme				
County Levy				
Sponsorship				
<b>Total Income from Sport</b>				
<b>External Grants</b>				
<b>Step into Sport</b>				
<b>Current PESSCL funding</b>				

<b>Conclusion</b>
<p>The next three four years will be extremely challenging for Berkshire and South Buckinghamshire ASA, as well as for the agencies that we are seeking to work with in the delivery of this Plan. The targets we have set ourselves are demanding but achievable, given the right level of resources, support and encouragement.</p> <p>We are confident that by 2009 we will have maximised investment. Our achievements will have made a significant contribution to the future success of the sport and to the fulfilment of Sport England's targets within Berkshire and South Buckinghamshire ASA, within their focus of start, stay and succeed.</p>